

PROJECT PROPOSAL

By Naational Consultancy

Proposal for setting up legal HSD consumer station with storage tanks, dispensers, and automation to reduce fuel costs and improve monitoring.

Proposed by :

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Company Overview

Founded in 2015, Naational Consultancy provides expert petroleum solutions, including diesel storage, licensing, and regulatory approvals. We ensure compliance, efficiency, and customer-focused services for industries, offering seamless and reliable support at every step.



Vision

Industry Leadership

Our visio is to be a leading consultancy, recognized for excellence, efficiency, and innovation in petroleum solutions and regulatory compliance.

Mission

Reliable Consultancy

We offer stress-free petroleum consultancy, ensuring regulatory compliance and efficiency for businesses through expert guidance and reliable solutions.



NOC Assistance

Smooth approval processes from the Explosive Department for businesses.



Liaison Services

Handling regulatory communications for hassle-free compliance.



Consultation Services

Expert guidance for petroleum sector businesses.



Diesel Supply

Direct diesel procurement from reputed oil companies.



Storage Solutions

Setting up compliant petroleum storage tanks.



Tank Fabrication

Custom-built UG/AG diesel storage tanks per industry standards.



NOC Assistance

Smooth approval processes from the Explosive Department for businesses.



Compliance Support

Ensuring adherence to safety and legal regulations.



Regulatory Approvals

Assistance in obtaining required licenses and permits.

PROPOSAL FOR NEW HSD CONSUMER STATION



1. INTRODUCTION

High Speed Diesel (HSD) is a critical fuel for industries such as logistics, mining, infrastructure, and transportation, Government Road Projects, Readymix Plant, School & College Campus, Spinning Mill Unit, Traditionally, fueling is done via retail outlets or manual barrel transfers, which can lead to inefficiencies, untraceable usage, and loss due to spillage. To address these challenges, we propose the establishment of HSD Consumer Stations that comply with Rule 144 of the Petroleum Rules, 2002, equipped with fuel management systems to ensure accountability and efficiency.

2. EXISTING FUEL STORAGE & USAGE METHODS

Many businesses rely on:

- Fueling at retail outlets, or
- Using barrels to transfer diesel to equipment.

Problems with current methods:

- Spillage and fuel loss
- Manual entry errors
- Lack of real-time monitoring
- Operational delays due to travel for refueling

3. PROPOSED METHOD – CONSUMER STATION

Solution: A legally compliant HSD Consumer Station with underground (UG) storage tanks and dispensers on the premises of the fuel consumer.

Key Features:

- Storage: 12 KL to 90 KL UG tanks
- Tank Type: MS fabricated horizontal cylindrical tanks
- Construction: Earth pit, brick wall, or RCC wall
- Equipment: Air vent, suction pipe, unloading line, dispenser

4. STORAGE TANK SELECTION

We recommend a 30KL storage tank, sufficient for:

- Daily consumption of ~8KL
- Accommodating supply tankers of 12KL, 20KL, or 24KL



5. CONSUMER STATION AREA & REGULATIONS

- **Required area:** 20m x 20m
- **Compliance:** Rule 144 of Petroleum Rules, 2002 & Local Authority Rules

6. FUEL SUPPLY & PRICING

Suppliers:

- Public: IOCL, HPCL, BPCL, CPCL, MRPL
- Private: Reliance, Nayara

Pricing:

- Revised every 15 days
- Price advantage up to ₹10 to 12/Litre vs retail

7. ADVANTAGES OF CONSUMER STATION

1. Fueling on-site eliminates transport delays
2. Monitor all transactions on-site
3. 100% legal and compliant
4. Cheaper investment than retail station
5. Meets tax regulations
6. Enables future fleet automation & mobile fueling

8. REGULATORY COMPLIANCE

Important:

1. Station is for internal use only. No resale allowed.
2. Must follow all safety regulations under PESO.



9. PROJECT COST ESTIMATE

30KL UG Tank Consumer Station: ₹20,00,000 (subject to market variation)

10. RETURN ON INVESTMENT (ROI) ONLY FOR PESO GRANT LICNECE CUSTOMER ONLY

DESCRIPTION	RETAIL OUTLET	CONSUMER PUMP	PROFIT
PRICE / LITRE (Approximate)	92 . 50	80 (Including Transport)	-----
DAILY COST (3,000 LITRE)	2,77,500	2,40,000	37, 500
MONTHLY COST (30 DAYS)	83,25,000	72,00,000	11,25,000
ANNUAL COST	9,99,00,000	8,64,00,000	1,35, 00,000

Even after accounting for 10 % additional expenses. Annual savings = 1,21,50,000 /-



11. REQUIRED DOCUMENTS

- Hsd Yard Plot Size 20 X 20
- Company Address
- Land Documents, Sale Deed, Lease Agrrement
- Patta, Chitta, A Register, Adangal, Fmb Sketch, Ec
- Organisation Digital Signature Certificate Key, Gst Copy, Pan Card, Aadhar Card
- Site Plan Cad Copy
- Polution Certificate
- List Of Vehicles (Rc Copies) & Machineries
- Email Id & Contact Number
- Topo Plan With The Radius Of 100 Mtrs
- Rough Diagram (With Road Access From Bunk)
- Company Letter Head 10 Nos



12. TIMELINES

Documentation:

- NOC Letter: 90 Govt working days
- PESO Grant License: 30 days from NOC (subject to clearance)

Construction:

- Tank Fabrication: 30 days
- Civil Works: 30 days
- Erection & Setup: 20 days
- Power Connection: 10 days

13. NAATIONAL CONSULTANCY SCOPE OF WORK

- ✓ Obtain PESO initial & final approvals
- ✓ Prepare all documentation & drawings
- ✓ Fabricate & install UG storage tanks
- ✓ Execute civil works (optional by customer)
- ✓ Set up dispenser unit and pipeline
- ✓ Assist in stamping and product delivery
- ✓ Handover complete working system to client



14. CONCLUSION

Naational Consultancy offers end-to-end solutions for HSD Consumer Station setup—from legal approvals to final commissioning—ensuring compliance, transparency, and rapid ROI. We are committed to completing the project within the proposed timelines and to the highest standards of safety and legality.

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Thank You

**For inquiries,
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